

قالب موحد لإعداد اللوائح والبيانات الأكاديمية باللغة الإنجليزية

لبرامج البكالوريوس/ والدراسات العليا

الغرض من هذا القالب: توحيد البيانات المطلوبة في كافة البرامج العلمية لإتاحتها تمهيداً للمراجعة والنشر على الموقع الإلكتروني للكلية ومشاركتها مع الشركاء الدوليين.

إرشادات عامة للتعبة

- يرجى استكمال جميع البيانات باللغة الإنجليزية، مع الالتزام بما ورد في اللائحة الأكاديمية المعتمدة.
- يرجى مراجعة الصياغة الإنجليزية قبل إرسالها إلى وحدة العلاقات الدولية ولجنة النشر على الموقع الإلكتروني.
- يرجى تسليم الملف بصيغتي Word + PDF.

أولاً: بيانات القسم والبرنامج

Department Name in English	Journalism Department
Program Name in English	Journalism and Online Publishing Program
Program Level	Undergraduate
Name of the Head of Department / Program Coordinator in English	Head of Department: Prof. Dr. Amal Draz
Department Contact Email	
Date of Last Data Update	

ثانياً: وصف البرنامج باللغة الإنجليزية

يرجى كتابة فقرة واحدة باللغة الإنجليزية توضح طبيعة البرنامج، أهدافه العامة، ومخرجاته التعليمية المتوقعة.

The Journalism and Online Publishing Program aims to give students a demonstration of the history and role of professionals and institutions in media and communication, enable them to evaluate and criticize media practices within the code of conduct in the field of media locally and internationally, and provide them with the necessary knowledge on the influential factors on the media profession environment locally, regionally and internationally.
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ثالثاً: بيانات الساعات والمدة

Total Credits	58 credits + 3 credits (free) + 6 credits (practical & field training)
Credits per Year	-
Duration	2 years
Study System / Academic Levels	4 semesters

رابعاً: متطلبات الدراسة في البرنامج

يوضح هذا الجدول توزيع الساعات المعتمدة أو المقررات المطلوبة لاستكمال البرنامج وفقاً لللائحة المعتمدة.

Component / Requirement	Required Credits	Academic Level / Semester	Notes
Core	33	3rd & 4th	[Notes]
Electives	6	4th	[Notes]
Highly Specialized	19	4th	[Notes]

خامساً: لائحة المقررات باللغة الإنجليزية

يرجى إدراج جميع المقررات، مع الأكواد والوصف المختصر وطبيعة المقرر. يمكن إضافة صفوف حسب الحاجة.

Course Code	Course Title in English	Brief Course Description	Course Type	Credits	Level / Semester
JOP301	Journalism writing and Reporting	The course covers the main variables of news values, the reporting techniques, the basic elements of the news story and how to write a good story.	Compulsory	3	3rd
JOP302	Egyptian and Arabic Journalism	This course intends to explore the history of the Arab and Egyptian journalism, the main turning points and effects that led to the current situation and environment of the Arab and the Egyptian journalism status.	Compulsory	3	3rd
DJR304	Photojournalism	The course intends to explore the basics of photojournalism, the main rules of composing a good picture, how to collect, edit, and present the news material for publication according to specific rules and variables.	Compulsory	3	3rd
JOP303	Investigative Reporting	The course points out how to report and deeply investigate a single topic of interest through analysis of documents, such as lawsuits and other legal documents, research into social and legal issues, also how to conduct interviews with on-the-record sources, in some instances, interviews with anonymous sources and construct a well written story.	Compulsory	3	3rd
JOP401	Advanced Writing and Reporting	This course is designed to review the essentials of news and reporting, as well as to introduce students to advanced writing and reporting techniques. This course covers the basic requirements of news writing and reporting, including interviewing, covering news events, and more.	Compulsory	3	4th
DJR414	Journalism Layout and Design	This course is designed to prepare students on how best to layout and design newspaper pages, to be familiar with newspaper layout and designing principles and techniques.	Compulsory	3	3rd
JOP304	Internet Publishing	This course introduces the tools, technologies, and processes of publishing content to the web. It also offers an overview of the most important design and development trends, especially for news and information websites.	Compulsory	3	3rd
JOP402	Journalism Research Methods	This course aims to describe and compare the predominant research methods in journalism.	Compulsory	3	4th
JOP305	Press Translation	This course deals with translation in the field of media, the challenge of translating texts from media outlets to improve the quality of Arabic to English and English to Arabic translation.	Compulsory	3	3rd
JOP403	Magazine Reporting and Writing		Compulsory	3	4th
JOP306	Online and Social Media Journalism		Compulsory	3	3rd
JOP404	International Journalism	This course will cover how the press and individual journalists can operate differently in some ways from country to country.	Elective	3	4th
JOP405	Specialized Journalism	This course prepares the students to produce high-level reporting on the topic of their choosing across media platforms.	Elective	3	4th
DJR403	Specialized Topics in Journalism	This course includes Sports Reporting, International Reporting, Critical Writing, Technical, Environmental and Medical Reporting, offering change in the topics following the new trends in the media industry.	Elective	3	4th

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JOP406	Data Journalism and Infograph	A course on infographics and data journalism has to introduce the principles of the visual representation of information.	Highly Specialized [Compulsory]	3	4th
JOP407	Journalism Website Editing	This course is designed to instruct students in website construction and design.	Highly Specialized [Compulsory]	3	4th
DJR416	Production of Video Press Reports	This course will train a new generation of journalists to find innovative, creative and journalistically responsible ways of reporting and producing news using video and sound.	Highly Specialized [Compulsory]	3	4th
JOP408	Narrative Journalism	This course will explore the art of telling stories – true stories, Non-Fiction Storytelling Across Platforms.	Highly Specialized [Compulsory]	3	4th
JOP409	Citizen Journalism	This course is about how to create digital news for digital generations with an emphasis on stories of special interest to audiences across the country as well as producing original programming and creating multi-platform distribution strategies.	Highly Specialized [Compulsory]	3	4th
JOP400	Graduation Project		Highly Specialized [Compulsory]	4	4th

سادساً: : قائمة مراجعة قبل الإرسال

- تمت كتابة اسم البرنامج باللغة الإنجليزية كما يرد في اللائحة المعتمدة
- تمت إضافة وصف موجز للبرنامج باللغة الإنجليزية
- تم توضيح عدد السنوات الدراسية وعدد الساعات المعتمدة
- تمت إضافة بيانات التواصل الأكاديمي لرئيس القسم أو منسق البرنامج
- تمت إضافة لائحة المقررات مع الأكواد والوصف وطبيعة كل مقرر
- تم توضيح متطلبات الدراسة وتوزيع الساعات في البرنامج
- تمت مراجعة واعتماد الملف من الإرشاد الأكاديمي قبل الإرسال

د. نجلاء حامد

مديرة الإرشاد الأكاديمي